Observable Trends

1. There are a total of 179 unique items with an average price of $3.05. The total number of purchases made were 780 with a total revenue of $2379.77.
2. Judging from the data, the majority of players are male at 84% of the player base while females only make up 14%. The other 2% did not disclose their genders.
3. The majority of players range between 20-24. They make up a whopping 45% of the total player base while those younger than 10 and older than 40 only make up 3% and 2% respectively.